

## Sponsorship Package

Sunday, April 10th 2016



*Electrifying solutions.*

*Des solutions électrisantes.*

### CONTACT

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# About Dawson College Case Competition

**This year's 2016 Dawson College Business Administration Bilingual Case Competition will be a great source of fun and a lot of learning!**

**Live in action, you can witness driven, smart and sophisticated Accounting/Finance & Marketing students compete with each other. Several teams from participating CEGEPs across Quebec will be given the chance of a lifetime to show judges how they can present, communicate and express their business accumen by analyzing, assessing and solving a challenging case within a limited timeframe.**

**The competition will be limited to 12 qualifying schools for Accounting/Finance and 12 qualifying schools for Marketing. Anglophone and francophone colleges offering 3-year technical programs in business, with specializations in either Accounting/Finance or Marketing have been invited to partake in this enriching event.**

## Where will your sponsorship go?

**With your help as sponsors, you can grant us our wish to make this upcoming event a dream come true. Our goal is to make more and more students achieve in business through the process of learning. You can help us strive for excellence in encouraging stronger intellectual business minds to take part in this educational business tradition. Your sponsorship funds will be used for serving breakfast, lunch and cocktail food, preparing the students' and judges' packages, ordering award-winning plaques, certificates of recognition and printing of communication materials.**



# Sponsorship Opportunities

As a sponsor, you will have the opportunity to attend as a special guest and be part of two possible types of sponsors, Elite or Supporting sponsor.

## ELITE SPONSORS

The sponsors who donate *over \$1,000* (monetary or non-monetary\* gifts) will earn the Elite Sponsor level, which gives you visibility on our website, brochures, PowerPoint presentations and a special mention at our cocktail event. Your promotional material will also be displayed during the competition, and you can have a table for displaying your materials and presenting your company.

## SUPPORTING SPONSORS

The sponsors who donate *below \$1,000* (monetary or non-monetary\* gifts) will earn the Supporting Sponsors level, which gives you visibility on our website, brochures, PowerPoint presentations and a special mention at our cocktail event.

\*Non-monetary gifts include raffle prizes for students and volunteers, gifts for the participants' bags, food contributions for breakfast and lunch, and gifts for the panel of judges.

## Contact & Other Information

***Donations by Cheque:*** The donations by cheque should be made **payable to Dawson College**, and these need to be sent to **the attention of Linda Gregoire**, indicating clearly that the funds are for the 2016 Dawson College Business Administration Bilingual Case Competition.

***Donations in Kind:*** Please deliver any donations in kind to the attention of **Carmen Kuczewski, Case Competition Coordinator, Room 3F41**.

